



*Saskatchewan Association of Optometrists
Annual General Meeting, Trade Show and
Continuing Education Program*

October 21st, 22nd & 23rd, 2010
Delta Regina Hotel, Regina, SK

SPONSORSHIP OPPORTUNITIES

We invite you to participate in the Saskatchewan Association of Optometrists (SAO) Annual General Meeting (AGM), Exhibitors Trade Show **AND** Continuing Education (CE) Program being held at the Delta Hotel in Regina, Saskatchewan on **October 21st, 22nd & 23rd, 2010**. Please review our exciting Platinum, Gold, Silver, Bronze and Friendship Sponsorship Opportunities. The AGM and CE Committee's are anticipating increased attendance due to the combination of our educational program with our tradeshow and meeting. This year we are offering **newly** developed packages for your company's utmost exposure and promotional benefit. We look forward to your participation and support!

Dr Nathan Knezacek, AGM Chair, Dr Rich Kort, CE Chair & Kim Novecosky, AGM/CE Coordinator

Platinum Sponsorship (3 opportunities)

\$6,000.00

CONTINUING EDUCATION LECTURERS

- Recognition of your company logo in the AGM booklet (provide jpeg of your logo by 09/20/2010)
 - An opportunity to distribute product information in the Optometrist's registration package
 - Two complimentary booths at the Exhibitor's Trade Show (Value of \$1400)
 - Your company logo within the sponsored lecturer's notes
 - Signage during all of the sponsored lecturer's sessions
 - The opportunity to introduce the sponsored lecturer and attend their sessions
- OPPORTUNITIES (Please select **One** Opportunity)
- Thursday Breakfast and Lunch **PLUS** 4 hours of lecturers by Dr Jeffrey Judelson
 - Friday Breakfast and Lunch **PLUS** 4 hours of lectures by Dr Robert Wooldridge
 - Saturday Breakfast **PLUS** 6 hours of lectures by Dr John McGreal

Gold Sponsorship (3 opportunities)

\$4,000.00

PRESIDENT'S RECEPTION or WINE & ENTERTAINMENT FOR PRESIDENT'S BANQUET or SATURDAY JOINT LUNCHEON (for optometrists, assistants & special guests)

- Recognition of your company logo in the AGM booklet (provide jpeg of your logo by 09/20/2010)
- An opportunity to distribute product information in the Optometrist's registration package
- One complimentary booth at the Exhibitor's Trade Show (Value of \$750)
- Signage at the event with your company logo

Silver Sponsorship (4 opportunities)

\$2,500.00

FRIDAY HOSPITALITY SUITE or AGM BOOKLET & REGISTRATION DESK or CONTINUING EDUCATION LECTURERS

- Recognition of your company logo in the AGM booklet (provide jpeg of your logo by 09/20/2010)
- An opportunity to distribute product information in the Optometrist's registration package
- Signage at the event with your company logo
- Dr Dustin Coupal **OR** Dr Ryan Eidsness presentations (2hrs each)
 - Your company logo within the sponsored lecturer's notes
 - Signage during all of the sponsored lecturer's sessions
 - The opportunity to introduce the sponsored lecturer and attend their sessions

Bronze Sponsorship (5 opportunities)

\$1,000.00

THURSDAY or SATURDAY HOSPITALITY SUITE or THURSDAY or FRIDAY or SATURDAY COFFEE BREAKS

- Recognition of your company logo in the AGM booklet (provide jpeg of your logo by 09/20/2010)
- An opportunity to distribute product information in the Optometrist's registration package
- Signage at the event with your company logo

Friendship Sponsorship

\$500.00

- Recognition of your company logo in the AGM booklet (provide jpeg of your logo by 09/20/2010)

Customized Sponsorship

Don't see anything that fits your company? Please call or email and we can help design an opportunity that will work for your budget and allow you to put your company's name in front of our membership!

Door Prizes for Exhibitor's Trade Show

Any prize value is appreciated and each company who donates a door prize will be recognized during the Trade Show. Please forward prizes to the SAO office prior to October 15, 2010 or bring to the podium during the Trade Show.

Sponsorship Registration Form

Company Name: _____

Company Contact: _____

Contact Email: _____

Company Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Company Phone Number: _____

Our company will sponsor \$ _____ for a _____ Level of Sponsorship

Our preference for activities is 1) _____ 2) _____

Sorry, no credit cards

Please mail your form and cheque to:

Saskatchewan Association of Optometrists
108-2366 Avenue C North, Saskatoon, SK S7L 5X5

Questions? Call Kim at 306.652.2069 or email sao@sasktel.net

Thank you for your continued support!



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EXHIBITOR'S REGISTRATION

The Saskatchewan Association of Optometrists Annual Trade Show is fast approaching. Our Exhibitor's Program is being held Friday, October 22nd, 2010 from 5pm until 9pm and will host optometrists, optometric assistants, ophthalmologists and special guests. Once again, the booth allocations are situated so that every booth is in a premium location and we will be providing an interactive meal to all attendees. Please take the time to review the sponsorship opportunities for this year's **JOINT** Annual General Meeting and Continuing Education Program!

Dr Nathan Knezacek, AGM Chair & Kim Novecosky, AGM/CE Coordinator

Registration Fee:

First Booth Registration Fee:
\$714.29 plus \$35.71 GST = \$750.00

Additional Booths Registration Fees:
\$619.05 plus \$30.95 GST = \$650.00

(GST Registration Number: R 107 955 429)

Refunds:

Before October 1 st , 2010	50% refund
After October 1 st , 2010	No refund

Booth Includes:

• One 8' high back drape and 3' side rails
• One 10' x 7' draped booth with side walls and back wall
• One 6' skirted table, two folding chairs and a 600 Watt duplex electrical outlet
• Additional rental supplies can be ordered directly through GES CANADA
• Each company is responsible to provide their own signage
• A complete display kit will be emailed to you with confirmation of your registration and booth number

Registrations MUST include payment to receive priority booth selection.

Booth Registration and Deadline:

Please fill out the below Exhibitor's Registration form and forward it to the SAO office no later than October 8th, 2010 to ensure your name is recognized in the AGM brochure. **Exhibit booth locations are assigned in priority of receipt of both booth payment and registration.** We encourage you to register early. A Trade Show Exhibitors package from GES CANADA, your booth assignments and confirmation receipt will be forwarded to you upon receipt of your registration and cheque.

Exhibitor Information:

All exhibitors are required to wear a name tag which will be provided to you when you check in. To ensure accuracy, we ask that you provide the name of your company representative(s) as you wish their name(s) to appear on each name tag. If the information of the representative attending changes, please contact the SAO office at sao@sasktel.net so the name tag may be updated to avoid delay. Name tags **must** be worn during the show; admittance will not be granted if an attendee is not wearing a name tag.

Shipping and Receiving:

Doors open for exhibitor assembly at 8:00 a.m. on Friday, October 22nd, 2010 and all booths must be set up and ready for viewing by **4:30 p.m.** The Trade Show doors open at **5:00 p.m.** and close at **9:00 p.m.** **Display materials or equipment shipped to Regina prior to October 22nd may be stored at GES CANADA**, phone (306)347-8280, fax (306)569-7484 or email regina@ges.com. Please contact GES CANADA directly if you are shipping your display, require assistance to set up your display, or require a display rental. The Delta Regina Hotel and the SAO will **not** accept delivery of any display materials.

Guest Rooms:

Guest rooms are available at the Delta Regina (306)525-5255 (specify you are an Exhibitor to receive a special room rate), Regina Inn (306)525-6767, Ramada Hotel (306)569-1666, Wyndham Hotel (306)584-7400 and Quality Hotel (306)569-4656.

Hospitality Suite:

Trade Show participants are cordially invited to the Sorrento Hospitality Suite in the Delta Hotel at 9pm Friday night to mingle with optometrists, optometric staff and fellow exhibitors.

Door Prizes:

Door prize draws will be awarded throughout the evening for all registered optometrists and optometric assistants. Door prizes can be forwarded to the SAO office prior to the Trade Show, delivered to the registration table at check in or dropped off at the podium during the Trade Show. Any value of door prizes are appreciated!

Questions:

Please call Kim at the SAO office at 306.652.2069 or sao@sasktel.net.

Please mail your form *and* cheque to:

Saskatchewan Association of Optometrists
108-2366 Avenue C North
Saskatoon, SK S7L 5X5

Thank you for your continued support!



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EXHIBITOR'S REGISTRATION

Name of Company: _____

Name of Representative(s) who will attend: _____
 (Please **Print** Clearly) _____

Address: _____

City: _____ **Province:** _____ **Postal Code:** _____

Phone: _____ **Email:** _____
(Required for confirmation pkg)

Please select four booth locations in order of preference (NOTE: booth locations are first come first serve)

1st _____ **2nd** _____ **3rd** _____ **4th** _____

Total number of booths required: _____ **Total fee enclosed:** _____ *(Cheque ONLY)*

First Booth Registration Fee:
\$714.29 plus \$35.71 GST = \$750.00

Additional Booths Registration Fees:
\$619.05 plus \$30.95 GST = \$650.00

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17*														2
18*		61	60	59	58	57	56			55	54	53	52	1
19*		42	43	44	45	46	47			48	49	50	51	
20*														
21*		41	40	39	38	37	36			35	34	33	32	
		22	23	24	25	26	27			28	29	30	31	
								Entrance						

***NOTE:** Booths marked with an asterisk are not available for set up until 10:00 a.m. on Oct 22nd, 2010